

## **MEDIA ADVISORY**

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## **Jersey City Named Finalist for Sustainable Community Awards**

Winners to be Announced at Awards Reception on April 17 in Atlanta, GA

JERSEY CITY, April 2, 2012— The U.S. Chamber of Commerce Business Civic Leadership Center (BCLC) and Siemens Corporation have named Jersey City, New Jersey a finalist for the 2012 Sustainable Community Award, Mid-Size category. The winner in each category will be announced on April 17, 2012 at the <a href="BCLC's 2012 National Conference">BCLC's 2012 National Conference</a> — Forecast: Corporate Citizenship and America's Future, in Atlanta, GA. Media is invited to attend the Sustainable Community Awards reception.

Now in its fifth year, the awards program honors communities dedicated to improving their overall sustainability through environmental, economic and social solutions. Jersey City's award nomination focused on the City's 365 Days of Green program, Sustainable Jersey Silver Level designation, and the overall efforts of the City to create a green and sustainable lifestyle for residents, businesses, and city government.

"We are pleased that our efforts to bring sustainability to our City continue to be recognized at a national level," said **Jersey City Mayor Jerramiah T. Healy**. "We know that the greater awareness we can raise about living a sustainable lifestyle, the greater the impact will be for our community, our country and our planet."

## WHO:

- Carl Czaplicki, Director of Housing, Economic Development & Commerce, City of Jersey City
- Tanya Marione-Stanton, Senior Planner, City of Jersey City
- David Chavern, Chief Operating Office, U.S. Chamber of Commerce
- Stephen Jordan, Executive Director, Business Civic Leadership Center
- Alison Taylor, Chief Sustainability Officer, America's Siemens Corporation

WHAT: Siemens Sustainable Community Awards Presentation

**WHEN**: April 17, 2012

6:00 p.m. – 8:00 p.m. EST

WHERE: The Westin Peachtree Plaza

The Vinings Room 210 Peachtree Street Atlanta, GA 30303